

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700091

#### **A. Statement of Activity or Product**

The Desert Information & Education Program is an interagency outreach program designed to inform desert recreation users about the desert tortoise and conservation efforts on behalf of this threatened species. Educating OHV recreationists who use the California deserts will equip users with knowledge to make informed decisions about their safety and how to enjoy OHV recreation while having a lower impact upon the environment in which they recreate.

In the California deserts, many of the designated OHV areas and routes are within desert tortoise habitat. The Mojave population of the desert tortoise (*Gopherus agassizii*) includes the California deserts and was listed as threatened under the California Endangered Species Act (CESA) in 1989 and the federal Endangered Species Act (ESA) in 1990. Development and implementation of environmental education programs aimed at the tortoise is identified in the Desert Tortoise Recovery Plan (FWS 1994). The coordinated implementation of recovery actions for the tortoise is a high priority for the Desert Managers Group (DMG).

Improper OHV recreation has been identified as a threat to the tortoise. There are, however, a variety of behavioral changes recreationists (OHV users and others) can make that will cause fewer harmful effects to the tortoise and other sensitive desert resources.

The Desert Managers Group (DMG) is a partnership of Department of Interior (Bureau of Land Management, National Park Service, U.S. Fish and Wildlife Service, Bureau of Indian Affairs, and, U.S. Geological Survey), all four branches of military service, State of California (Caltrans, Department of Fish and Game, and State Parks), and county governments (Kern, San Bernardino, and Imperial). The DMG has the vision of working together to conserve and enhance the California Deserts for current and future generations. The DMG's area of interest is parallel to the Bureau of Land Managements' (BLM) California Desert Conservation Area (i.e. the California deserts).

In 2005 the DMG established the Desert Tortoise Information and Education Program. The goal of the Program is to create awareness among OHV recreations and the general public about the desert tortoise and how individual actions can affect the tortoise's survival. While reaching many audiences, the program targets OHV recreationalists who use public lands. Tortoise outreach activities of the DMG are carried out by the Desert Tortoise Information and Education Workgroup, a team of public information professionals representing partner agencies and non-governmental organizations. The Tortoise Outreach Coordinator chairs this interagency team.

During the 2009 State fiscal year, the Desert Tortoise Information and Education Program Coordinator will, in consultation with the interagency Desert Tortoise Information and Education Work Group and Program stakeholders, develop, produce, distribute, and market specific deliverables which educate OHV users, recreationalists, and the general public about the desert tortoise, its importance to desert ecology, and how individual actions can help protect the desert tortoise and its habitat. Program materials, media, and services are produced using grants obtained from the National Fish and Wildlife Foundation. Specific Program activities during State fiscal year 2009 include, but are not limited to:

- Presence at twenty general interest and OHV related widely attended public events in Southern California
- Development of eight additional radio public service announcements and distribution and marketing of existing radio and television public service announcements within Southern California media markets
- Hosting two media field days and production and marketing of media material and press releases. Targeted media will include print and Internet entities that focus on OHV users.
- A continuance of the Mojave Max Emergence Contest (this program reaches future OHV users)
- Develop and produce a desert tortoise coloring book for distribution to children throughout the desert region.
- Design of additional multimedia material to be hosted on [www.deserttortoise.gov](http://www.deserttortoise.gov).
- Work with DMG partners on production of desert tortoise wayside signage for key desert OHV recreation sites.
- Reprint and continue distribution of project brochures (3 titles)

- Produce two new issues of the Tortoise Times newsletter
- Coordinate distribution of desert tortoise education trunks to regional schools.
- Conduct two teacher workshops for use of tortoise education materials.
- Produce monthly press releases on tortoise topics and OHV safety.

#### **B. Relation of Proposed Project to OHV Recreation**

Two of the many activities that are considered to impact the desert tortoise and its habitat quality are livestock grazing and improper off-road vehicle use. Improper OHV use can destroy, degrade, and fragment large areas of desert tortoise habitat. California contains the majority of the habitat for the threatened Mojave population of desert tortoise and about seventy-three percent of the federally designated critical habitat. Many of the designated OHV areas and routes within the California deserts are within desert tortoise habitat. OHV recreation occurs around and within each of the designated critical habitat units. It is essential that California OHV recreationist understand how their personal actions can impact the survival of the tortoise. The need is especially urgent as use of the desert by OHV recreationists increases and the desert's resident population continues to expand.

The goal of the DMG Desert Tortoise Information and Education Program is to create awareness among OHV recreationists and the general public about the desert tortoise and how one's individual actions can affect the tortoise's survival. While reaching many audiences, the interagency program targets OHV recreationists who use public lands. Improved awareness and knowledge will lead to better recreation choices, increased recreation compliance, and improvements in OHV safety.

Tortoise education and outreach activities communicate the value of why riders should practice safe riding habits and environmental awareness. The Program is an investment in the future because a healthy desert environment will sustain land use for future generations of OHV users and the general public. OHV recreationist behaviors that lead to positive effects on desert tortoises increase the likelihood that future desert land use restrictions will not be needed and that OHV recreation opportunities will be sustained.

#### **C. Identification of Needs**

This project will educate OHV users and general recreationalists on how to enjoy the desert while having a lower impact on the tortoise, its habitat, and the desert environment. The use of OHV vehicles and the behavior of OHV riders while pursuing desert recreation has specific, quantifiable impacts on the environment. Obeying the laws and practicing conservation insures a healthy desert ecosystem that can support future generations of desert OHV enthusiasts and viable populations of desert tortoises.

The Program provides general information on the tortoise and why we as a generation should care about the tortoise and the tortoise's survival. It also teaches how individual actions can impact the tortoise and negatively affect its survival. The project has a set of messages that include why it is important to:

- Stay on the designated trail or within a designated OHV area;
- Pack out all litter;
- Keep hands off wildlife;
- Respect the land; and
- Practice OHV recreation safely.

In 2005, the DMG commissioned a study contacted by Dr. Jerry Vaske, Ph.D. of the Department of Human Dimensions of Natural Resources at Colorado State University to determine the baseline public knowledge of desert tortoise issues and how the public would react to desert tortoise information. The study found that residents of desert communities were more knowledgeable about the tortoise than those not living in the desert. The study also found that a significant number of individuals in the low knowledge category (54%) owned OHVs. The study also found that a more knowledgeable public would generally better support agency management actions designed to benefit the tortoise and would also generally be more willing to accept changes in personal behavior to benefit the tortoise. The Desert Tortoise Information and Education

program is founded on the premise that improved knowledge of the desert tortoise and tortoise conservation measures will produce positive recreation, social, and environmental benefits.

#### **D. Location of Training Services**

The National Park Service is the host agency for the DMG Desert Tortoise Information and Education Program, employing the Program's coordinator and managing the Program's budget and activities. The Program, however, is truly interagency in its scope and focus.

The Bureau of Land Management (BLM) manages about 10.9 million acres of public land within its California Desert Conservation Area (CDCA). Over 7 million acres of CDCA lands are open to some form of open or limited OHV use. The CDCA includes ten designated OHV open areas and thousands of miles of designated routes available to OHV recreation. BLM is a strong partner in the DMG and a strong partner for the Desert Tortoise Information and Education Program. Program materials are distributed by BLM employees and volunteers upon the public lands that BLM manages.

All four branches of military service are DMG and Program partners. Military members stationed within the California deserts enjoy desert recreation and are an integral part of the social tapestry of desert communities. Program products are distributed upon the desert's military installations and certain products target military members.

Environmental education programs at Joshua Tree National Park reached approximately 22,000 school students annually within the Morongo Basin, Coachella Valley, Victor Valley, and Inland Empire areas. Education programs and services offered by other Workgroup members reach young people in many other desert communities. In 2008 the DMG partnered with the Living Desert Museum in Palm Desert to host a California-based version of the Mojave Max Emergence Contest. In the contest, participating students in southern California's eight desert counties guess when a real live tortoise named Max will emerge from hibernation. By guessing in the contest, students learn about desert tortoise ecology and behavior. California's Mojave Max lives at The Living Desert Museum in Palm Desert. The Living Desert Museum engages over sixty thousand students annually.

Program products are also distributed to the public at the desert's three National Park units, eleven State Parks, and numerous BLM District and local offices. Program materials are also distributed at several regional museums and by non-governmental partners. Attendance at dozens of regional events by Program staff and volunteers reaches tens of thousands each year. The DMG's county government partners plan to distribute Program materials to teach building contractors how to avoid impacts to the tortoise.

Public service announcements and media outreach is occurring in desert media markets. In 2008, more than 1.2 million desert residents and recreationists were reached through the desert tortoise outreach program. The Highway Radio network has been particularly effective in reaching desert travelers along the I-15 corridor. In 2009, the Program hopes to expand into the Los Angeles and San Diego media markets.

#### **E. OHV Safety, Environmental Responsibility, and Respect Private Property**

The 1994 California Desert Protect Act encourages land management agencies to foster appreciation for desert ecosystems. The Desert Tortoise Information and Education program seeks to increase understanding and respect for desert lands through its focus on the threatened desert tortoise and desert habitat conservation programs. By fostering improved public knowledge of the tortoise, desert conservation goals and programs, and appropriate recreation behaviors, the DMG seeks to improve conditions on the ground for the desert tortoise, create stronger support for sustainable desert recreation, reduce illegal OHV use, and enhance the recreation experience for OHV users as well as other desert recreationists.

Since the program's establishment in 2005, the program coordinator, partners, and volunteers have developed a number of products which increase the public's awareness of desert tortoise issues. Products the Program has produced include:

- Production and distribution of radio and video public service announcements. Mass market media initiatives reach millions with targeted program messages.
- Three Brochures: You're In Desert Tortoise County, Invasion of the Tortoise Snatchers, and Builders Guide. Each

brochure contains messages targeted to specific audiences

- The newsletter, Tortoise Times, reaches stakeholders, agency staff, and other opinion-makers connected to the tortoise issue.
- Primary school education kits which are tied to California State education standards. Raising environmental literacy among students builds sustainable desert communities and helps preserve future OHV recreation opportunities.
- Media outreach news print stories, press kits, and press releases. Media outreach keeps tortoise and desert conservation messages in the public forum and on the minds of the OHV population.
- The website [www.deserttortoise.gov](http://www.deserttortoise.gov) helps communicate program messages of knowledge, respect, and appreciation through modern electronic communications media.
- The Mojave Max Emergence Contest. Mojave Max promotes respect and environmental responsibility in a fun and engaging activity.
- A Mojave Max costume worn at public events. The Max 'mascot' has proved to be an overwhelming popular and effective outreach tool.
- Public events were attended in: Apple Valley, Lancaster, Joshua Tree, Yucca Valley, Barstow, Victorville, and Palm Desert.

One-on-one contacts build a personal connection with the program and its goals and messages.

- A scientific survey was conducted to gather baseline data on public knowledge about the desert tortoise and how human activities can impact the tortoise. Information from the survey helps guide the Program and its activities. Solid research also ensures the effectiveness of the program as well as wise use of the program's fiscal resources.

Operating from a premise that informed OHV users are more likely to exhibit behaviors that embody respect, responsibility, and safety, the Desert Tortoise Information and Education program seeks to bring academia, agency professionals, community residents, and OHV stakeholders together through a program that uses a powerful symbol of a healthy desert environment, the desert tortoise, to encourage and promote sustainable recreation across California's desert ecosystems.

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700091

**1 Optional Project-Specific Application Documents**

Attachments:

[Events Desert Tortoise Outreach](#)

[Events Desert Tortoise Outreach 2](#)

**2 Optional Project-specific Maps**

Attachments:

[DMG Area of Interest](#)

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: National Park Service - Joshua Tree  
 Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

FOR OFFICE USE ONLY:		Version # _____	APP # _____
<b>APPLICANT NAME :</b>	National Park Service - Joshua Tree		
<b>PROJECT TITLE :</b>	Education & Safety, Desert Tortoise Outreach & Education	<b>PROJECT NUMBER (Division use only) :</b>	
<b>PROJECT TYPE :</b>	<input type="checkbox"/> Acquisition <input type="checkbox"/> Development <input checked="" type="checkbox"/> Education & Safety <input type="checkbox"/> Ground Operations <input type="checkbox"/> Law Enforcement <input type="checkbox"/> Planning <input type="checkbox"/> Restoration		
<b>PROJECT DESCRIPTION :</b>	<p>The Desert Information &amp; Education Program is an interagency outreach program designed to inform desert recreation users about the desert tortoise and conservation efforts on behalf of this threatened species. Educating OHV recreationists who use the California deserts will equip users with knowledge to make informed decisions about their safety and how to enjoy OHV recreation while having a lower impact upon the environment in which they recreate.</p> <p>In the California deserts, many of the designated OHV areas and routes are within desert tortoise habitat. The Mojave population of the desert tortoise (<i>Gopherus agassizii</i>) includes the California deserts and was listed as threatened under the California Endangered Species Act (CESA) in 1989 and the federal Endangered Species Act (ESA) in 1990. Development and implementation of environmental education programs aimed at the tortoise is identified in the Desert Tortoise Recovery Plan (FWS 1994). The coordinated implementation of recovery actions for the tortoise is a high priority for the Desert Managers Group (DMG).</p> <p>Improper OHV recreation has been identified as a threat to the tortoise. There are, however, a variety of behavioral changes recreationists (OHV users and others) can make that will cause fewer harmful effects to the tortoise and other sensitive desert resources.</p> <p>The Desert Managers Group (DMG) is a partnership of Department of Interior (Bureau of Land Management, National Park Service, U.S. Fish and Wildlife Service, Bureau of Indian Affairs, and, U.S. Geological Survey), all four branches of military service, State of California (Caltrans, Department of Fish and Game, and State Parks), and county governments (Kern, San Bernardino, and Imperial). The DMG has the vision of working together to conserve and enhance the California Deserts for current and future generations. The DMG's area of interest is parallel to the Bureau of Land Managements' (BLM) California Desert Conservation Area (i.e. the California deserts).</p> <p>In 2005 the DMG established the Desert Tortoise Information and Education Program. The goal of the Program is to create awareness among OHV recreations and the general public about the desert tortoise and how individual actions can affect the tortoise's survival. While reaching many audiences, the program targets OHV recreationalists who use public lands. Tortoise outreach activities of the DMG are carried out by the Desert Tortoise Information and Education Workgroup, a team of public information professionals representing partner agencies and non-governmental organizations. The Tortoise Outreach Coordinator chairs this interagency team.</p> <p>During the 2009 State fiscal year, the Desert Tortoise Information and Education Program Coordinator will, in consultation with the interagency Desert Tortoise Information and Education Work Group and Program stakeholders, develop, produce, distribute, and market specific deliverables which educate OHV users, recreationalists, and the general public about the desert tortoise, its importance to desert ecology, and how individual actions can help protect the desert tortoise and its habitat. Program materials, media, and services are produced using grants obtained from the National Fish and Wildlife Foundation. Specific Program activities during State fiscal year 2009 include, but are not limited to:</p> <ul style="list-style-type: none"> <li>• Presence at twenty general interest and OHV related widely attended public events in Southern California</li> <li>• Development of eight additional radio public service announcements and distribution and marketing of existing radio and television public service announcements within Southern California media markets</li> <li>• Hosting two media field days and production and marketing of media material and press releases. Targeted media will include print and Internet entities that focus on OHV users.</li> <li>• A continuance of the Mojave Max Emergence Contest (this program reaches future OHV users)</li> </ul>		

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
Agency: National Park Service - Joshua Tree  
Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

	<ul style="list-style-type: none"> <li>Develop and produce a desert tortoise coloring book for distribution to children throughout the desert region.</li> <li>Design of additional multimedia material to be hosted on <a href="http://www.deserttortoise.gov">www.deserttortoise.gov</a>.</li> <li>Work with DMG partners on production of desert tortoise wayside signage for key desert OHV recreation sites.</li> <li>Reprint and continue distribution of project brochures (3 titles)</li> <li>Produce two new issues of the Tortoise Times newsletter</li> <li>Coordinate distribution of desert tortoise education trunks to regional schools.</li> <li>Conduct two teacher workshops for use of tortoise education materials.</li> <li>Produce monthly press releases on tortoise topics and OHV safety.</li> </ul>
--	---

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
<b>DIRECT EXPENSES</b>							
<b>Program Expenses</b>							
1	<b>Staff</b>						
	Other-Outreach Coordinator Notes : The Desert Managers Group -through the National Park Service has a full time term position for a Desert Tortoise Outreach Coordinator. The position was filled October of 2005 until the present. Funding for ths popsition has been thru a series of grants. We have applied for a National Fish and Wildlife Foundation (NFWF) Grant. This application will be the third phase of the project. Project funds have been recieved from NFWF grants for the past three years. We expect grant funding to continue for the desert tortoise information and outreach project thru 2010.	1.000	93240.000	FTE	93,240.00	0.00	93,240.00
	Other-Event Support Notes : National Park Service seasonal staff who attend and support project outreach events and activities.	160.000	14.600	HRS	0.00	2,336.00	2,336.00
	Park Ranger Notes : Park Ranger /Environmental Education Specialist works with the Desert Tortoise Outreach Coordinator on projects such as the tortoise trunks.	200.000	57.000	HRS	0.00	11,400.00	11,400.00
	Other-Education Specialist	200.000	48.900	HRS	0.00	9,780.00	9,780.00
	Other-DMG Coordinator-DOI	100.000	60.000	HRS	0.00	6,000.00	6,000.00

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
Agency: National Park Service - Joshua Tree  
Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
	Park Ranger	50.000	50.000	HRS	0.00	2,500.00	2,500.00
	Other-DMG Coordinator-DOD	40.000	60.000	HRS	0.00	2,400.00	2,400.00
	Other-Defenders of Wildlife Associate	375.000	25.000	HRS	0.00	9,375.00	9,375.00
	<b>Total for Staff</b>				93,240.00	43,791.00	137,031.00
<b>2</b>	<b>Contracts</b>						
	Other-Conduct Media Days	2.000	5000.000	EA	0.00	10,000.00	10,000.00
	Other-Web site design	250.000	50.000	HRS	0.00	12,500.00	12,500.00
	Other-Multimedia marketing piece	2.000	1000.000	EA	0.00	2,000.00	2,000.00
	Other-TV Ad placement	8.000	1500.000	EA	0.00	12,000.00	12,000.00
	Other-Radio Ad Placement	135.000	75.000	EA	0.00	10,125.00	10,125.00
	<b>Total for Contracts</b>				0.00	46,625.00	46,625.00
<b>3</b>	<b>Materials / Supplies</b>						
	Brochures Notes : Approximate GPO printing cost Three Brochures at 10,000 copies each brochure You're In Desert Tortoise Country Builders Guide Invasion of the Tortoise Snatchers	30000.00 0	0.120	EA	0.00	3,600.00	3,600.00
	Other-Tortoise literature	10000.00 0	0.150	EA	0.00	1,500.00	1,500.00
	Other-Officesupplies	1.000	1000.000	MISC	1,000.00	0.00	1,000.00
	Other-Tortoise coloring book	20000.00 0	0.500	EA	0.00	10,000.00	10,000.00
	<b>Total for Materials / Supplies</b>				1,000.00	15,100.00	16,100.00
<b>4</b>	<b>Equipment Use Expenses</b>						



Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
Agency: National Park Service - Joshua Tree  
Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
	Vehicle Operations and Maintenance	12.000	400.000	MOS	4,800.00	0.00	4,800.00
<b>5</b>	<b>Equipment Purchases</b>						
	Other-Tortoise Costume Notes : Costume will create a second Mojave Max mascot to be used at public events and community outreach opportunities. This has proven to be a highly effective way to engage the public with project messages.	1.000	3600.000	EA	0.00	3,600.00	3,600.00
<b>6</b>	<b>Others</b>						
<b>7</b>	<b>Administrative Costs</b>						
	Administrative Costs-Travel to events/mt	8.000	300.000	EA	2,400.00	0.00	2,400.00
	Administrative Costs-Training Notes : Training costs shown are for two training courses directly related to the project:  1) The US Fish & Wildlife Service offeres a course on the creation and operation of an endangered species public outreach and communication campaign. This is directly related to the work of the Tortoise Outreach Coordinator position and the training would improve and facilitate coordination of outreach activities with the USFWS that is charged with implementation of the national recovery strategy for the desert tortoise.  2) The National Park Service offeres beginning and advanced course in volunteer program management. These classes cover recruitment, training, and supervision of volunteers as well as training in volunteer program administration.  The Tortoise Outreach Coordinator already oversees the activities of a cadre of project volunteers, and the training would allow for the	2.000	1000.000	EA	2,000.00	0.00	2,000.00

Project Cost Estimate for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: National Park Service - Joshua Tree  
 Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

	Line Item	Qty	Rate	UOM	Grant Request	Match	Total
	growth and management of the program according to professional agency standards.						
	Administrative Costs-Adminstrative cost Notes : Cost is for budget administration and accounting services by the Administrative Officer at Joshua Tree National Park.	40.000	55.000	HRS	0.00	2,200.00	2,200.00
	Total for Administrative Costs				4,400.00	2,200.00	6,600.00
Total Program Expenses					103,440.00	111,316.00	214,756.00
TOTAL DIRECT EXPENSES					103,440.00	111,316.00	214,756.00
TOTAL EXPENDITURES					103,440.00	111,316.00	214,756.00

Project Cost Summary for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: National Park Service - Joshua Tree  
 Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

	Line Item	Grant Request	Match	Total	Narrative
<b>DIRECT EXPENSES</b>					
<b>Program Expenses</b>					
1	Staff	93,240.00	43,791.00	137,031.00	<p>Notes: 1) The Tortoise Outreach Coordinator position is fully funded by the CA OHV Grant. A companion grant from the National Fish &amp; Wildlife Foundation covers media development, publications, education products and services, contracted services, and all other project deliverables identified in our grant narrative.</p> <p>2) A number of Park Ranger positions are identified as providing matching support for the project. The first is the Chief of Interpretation for Joshua Tree who provides overall project oversight, supervision of the Tortoise Outreach Coordinator, long-range planning, and assists with grants, agreements, and other technical issues.</p> <p>The second Park Ranger identified is NOT a law enforcement ranger but rather the Chief of Interpretation at Mojave National Preserve who serves on the Tortoise Information &amp; Education Workgroup and provides advice and technical support for the project as well as expertise on the desert communities of Barstow, Victorville, and other Mojave Desert locations.</p> <p>3) The</p>
2	Contracts	0.00	46,625.00	46,625.00	

Project Cost Summary for Grants and Cooperative Agreements Program - 2008/2009  
 Agency: National Park Service - Joshua Tree  
 Application: Education & Safety, Desert Tortoise Outreach & Education

6/2/2009

3	Materials / Supplies	1,000.00	15,100.00	16,100.00	
4	Equipment Use Expenses	4,800.00	0.00	4,800.00	
5	Equipment Purchases	0.00	3,600.00	3,600.00	
6	Others	0.00	0.00	0.00	
7	Administrative Costs	4,400.00	2,200.00	6,600.00	
<b>Total Program Expenses</b>		103,440.00	111,316.00	214,756.00	
<b>TOTAL DIRECT EXPENSES</b>		103,440.00	111,316.00	214,756.00	
<b>TOTAL EXPENDITURES</b>		<b>103,440.00</b>	<b>111,316.00</b>	<b>214,756.00</b>	

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700091

**ITEM 1 and ITEM 2**

**ITEM 1**

- a. ITEM 1 - Has a CEQA Notice of Determination (NOD) been filed for the Project? ☐ Yes ☒ No  
(Please select Yes or No)

**ITEM 2**

- b. ITEM 2 - Are the proposed activities a "Project" under CEQA Guidelines Section 15378? ☐ Yes ☒ No  
(Please select Yes or No)
- c. The Application is requesting funds solely for personnel and support to enforce OHV laws and ensure public safety. These activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. (Please select Yes or No) ☐ Yes ☒ No
- d. Other. Explain why proposed activities would not cause any physical impacts on the environment and are thus not a "Project" under CEQA. DO NOT complete ITEMS 3 – 9  
This is an outreach and education project , it does not have a negative effect on the environment.

**ITEM 3 - Impact of this Project on Wetlands**

**ITEM 4 - Cumulative Impacts of this Project**

**ITEM 5 - Soil Impacts**

**ITEM 6 - Damage to Scenic Resources**

**ITEM 7 - Hazardous Materials**

Is the proposed Project Area located on a site included on any list compiled pursuant to Section 65962.5 of the California Government Code (hazardous materials)? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the location of the hazard relative to the Project site, the level of hazard and the measures to be taken to minimize or avoid the hazards.

**ITEM 8 - Potential for Adverse Impacts to Historical or Cultural Resources**

Would the proposed Project have potential for any substantial adverse impacts to historical or cultural resources? (Please select Yes or No) ☐ Yes ☒ No

If YES, describe the potential impacts and for any substantially adverse changes in the significance of historical or cultural resources and measures to be taken to minimize or avoid the impacts.

**ITEM 9 - Indirect Significant Impacts**

**CEQA/NEPA Attachment**

FOR OFFICE USE ONLY:

Version # \_\_\_\_\_

APP # 700091

**1. Evaluation Criteria - Q 1.**

The Applicant is applying for the following type of Project: (Check the one most appropriate.) (Please select one from list)

- ☒ Education – Applicants shall only respond to items 1, 2, 4, 5, 6, 7, 8, 9, 10 and 11  
☐ Safety – Applicants shall only respond to items 1, 2, 4, 5, 6, 12, 13, 14, and 15

1. As calculated on the Project Cost Estimate, the percentage of the cost of the Project covered by the Applicant is 5

(Check the one most appropriate) (Please select one from list)

- ☐ 76% or more (10 points) ☒ 51% - 75% (5 points)  
☐ 26% - 50% (3 points) ☐ 25% (Match minimum) (No points)

**2. Evaluation Criteria - Q 2.**

2. For Applicant's OHV Grant Projects which reached the end of the Project performance period within the last two years, the percentage of all deliverables accomplished 2

(Check the one most appropriate) (Please select one from list)

- ☐ 100% of Deliverable accomplished (5 points)  
☐ 75% to 99% of Deliverables accomplished (3 points)  
☐ Less than 75% of Deliverables accomplished (No points)  
☒ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)

**3. Evaluation Criteria - Q 3. (FOR DIVISION USE ONLY)**

3. Previous Year Performance 2

(FOR DIVISION USE ONLY) (Check the one most appropriate) (Please select one from list)

- ☐ In the previous year the Applicant has been responsive and communicated effectively with the assigned OHMVR Grant Administrator by phone, email or personal visit (3 points)  
☒ First time Applicants and past Applicants with no active Grant projects within the last two years (2 points)  
☐ In the previous year the Applicant has not been responsive (No points)

**4. Evaluation Criteria - Q 4.**

4. The Project will utilize partnerships to successfully accomplish the Project. The number of partner organizations that will participate in the Project are 4

(Check the one most appropriate.) (Please select one from list)

- ☒ 4 or more (4 points) ☐ 2 to 3 (2 points)  
☐ 1 (1 point) ☐ None (No points)

List partner organization(s)

Defenders of Wildlife

The Living Desert

CA4WDC

DMG (NPS, BLM, NFS, USFWS, California Dept Parks Recreation, California Dept Fish and Game

Joshua Tree National Park Association

National Fish & Wildlife Foundation

National Parks Conservation Association

**5. Evaluation Criteria - Q 5.**

5. The Project addresses the following types of OHV Recreation 5

(Check all that apply.) Scoring: 1 point each (Please select applicable values)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> ATV  | <input checked="" type="checkbox"/> 4X4                              |
| <input checked="" type="checkbox"/> M.C. | <input checked="" type="checkbox"/> Recreation Utility Vehicle (RUV) |
| <input type="checkbox"/> Snowmobile      | <input checked="" type="checkbox"/> Dune buggy, rail                 |
| <input type="checkbox"/> Other (Specify) |  |

**6. Evaluation Criteria - Q 6.**

6. The Project was developed with public input employing the following 2

(Check all that apply) Scoring: 1 point each, up to a maximum of 2 points (Please select applicable values)

- ☒ Meeting(s) with the general public to discuss Project (1 point)
- ☒ Conference call(s) with interested parties (1 point)
- ☒ Meeting(s) with stakeholders (1 point)

Explain each statement that was checked

Desert Managers Group 4 meeting per year desert tortoise outreach presentation open to public  
Desert Tortoise Information and Education workgroup 4 meeting per year open to stakeholders  
Conference calls to stakeholders for workgroup meetings

**7. Evaluation Criteria - Q 7. (Education Project ONLY)**

7. The Project incorporates the following, clearly identifiable and/or measurable, elements 6

(Check all that apply) (Please select applicable values)

- ☒ Process of researching issues and audience (2 points)
- ☒ Objectives (2 points)
- ☐ Testing process to ensure actions are effective (2 points)
- ☒ Plan to implement the Project (2 points)
- ☐ Evaluation and feedback of the process (2 points)

**8. Evaluation Criteria - Q 8. (Education Project ONLY)**

8. Total number of points of contact the Project is anticipated to reach 4

(Check the one most appropriate.) (Please select one from list)

- |   |  |
|---|--|
| <input checked="" type="radio"/> Greater than 10,000 (4 points) | <input type="radio"/> 1,000 to 10,000 (3 points) |
| <input type="radio"/> 100 to 1,000 (2 points)                   | <input type="radio"/> 20 to 100 (1 point)        |
| <input type="radio"/> 0 to 20 (No points)                       |  |

**9. Evaluation Criteria - Q 9. (Education Project ONLY)**

9. Total time a participant will have exposure to the Project's message or training 3

(Check the one item of highest point value that applies.) (Please select one from list)

- ☐ Greater than 2 hours (4 points)
- ☒ 1 hour to 2 hours (3 points)
- ☐ 5 minutes to less than 1 hour (2 points)
- ☐ 1 minute to less than 5 minutes (A Project for maps will fall under this category) (1 point)
- ☐ Less than 1 minute (No points)

**10. Evaluation Criteria - Q 10. (Education Project ONLY)**

- 10.

The Project will utilize the following methods of education 14

(Check all that apply) Scoring: 2 point each up to a maximum of 14 points (Please select applicable values)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Hands on training      | <input type="checkbox"/> Tool kits           |
| <input checked="" type="checkbox"/> Handouts               | <input checked="" type="checkbox"/> Events   |
| <input checked="" type="checkbox"/> Internet messaging/CDs | <input checked="" type="checkbox"/> Signage  |
| <input checked="" type="checkbox"/> Advertising            | <input checked="" type="checkbox"/> Radio/TV |
| <input checked="" type="checkbox"/> Community involvement  | <input type="checkbox"/> Other (Specify)     |
| <input type="checkbox"/> Public relations/media            |  |

**11. Evaluation Criteria - Q 11. (Education Project ONLY)**

11. The Project provides direct support for delivery of ATV Safety Institute and/or Motorcycle Safety Foundation training 0

(Check the one most appropriate.) (Please select one from list)

- ☒ No (No points) ☐ Yes (2 points)

**12. Evaluation Criteria - Q 12. & 13. (Safety Project ONLY)**

12. The Project will utilize personnel trained to the following level

(Check the one most appropriate.) (Please select one from list)

- ☐ Emergency Medical Technician level, or higher (5 points) ☐ First Responder level (2 points)  
☐ First Aid and CPR (1 points) ☐ No training (No points)

13. The Project will provide search and rescue as follows

(Check the one most appropriate) (Please select one from list)

- ☐ 24 hours, 7 days per week (5 points) ☐ Less than 24 hours, 7 days per week (4 points)  
☐ Less than 24 hours, less than 7 days per week (2 points) ☐ On special occasions/events only (No points)

**13. Evaluation Criteria - Q 14. (Safety Project ONLY)**

14. The Project will have the majority of personnel trained in the following areas

(Check all that apply) Scoring: 2 points each up to a maximum of 16 points (Please select applicable values)

- |   |   |
|---|---|
| <input type="checkbox"/> Radio communication          | <input type="checkbox"/> Tracking skills          |
| <input type="checkbox"/> Avalanche rescue             | <input type="checkbox"/> Navigation training      |
| <input type="checkbox"/> Swift water rescue           | <input type="checkbox"/> ATV certification        |
| <input type="checkbox"/> Dog handling                 | <input type="checkbox"/> Motorcycle certification |
| <input type="checkbox"/> Rope skills                  | <input type="checkbox"/> 4 x 4/Off-Road training  |
| <input type="checkbox"/> Wilderness search and rescue | <input type="checkbox"/> Other (Specify)          |

**14. Evaluation Criteria - Q 15. (Safety Project ONLY)**

15. The Project will have resources that are equipped and trained for rescue in the following environmental conditions\*

(Check all that apply) (Please select applicable values)

- ☐ Type 1 – Extreme Condition (including but not limited to): Altitude (generally 7000 feet+) or Snow, Ice, Desert, Heat, Heavy ground cover, Steep difficult terrain. (2 points)  
☐ Type 2 – Rugged Terrain. Rugged conditions, Altitude (generally under 7000 feet), Heat, Cold concerns, Moderate to heavy ground cover. (2 points)



- ☐ Type 3 – Moderate/Gentle Terrain. Gently rolling terrain, Open spaces, Maintained trailheads, and Agricultural areas. (2 points)
- ☐ Type 4 – Urban. High traffic, Urban office complexes, man-made surfaces, Public interaction and Park trails. (2 points)

**\* From the Governor's Office of Emergency Services – Mutual Aid Guidelines, Search and Rescue, Off-Highway Vehicles**